



# IS YOUR FERTILIZER?

POWERED BY  
**PrimerOne APEX-10™**

## A Green Revolution in Fertility

PrimerOne® APEX-10™ has proven to be the “Ultimate Soil and Plant Health Technology” on golf courses, sports fields, sod farms, and in lawns and landscapes all across America for years. Now, you can get this same powerful formula you have enjoyed as an addition to your spray program, applied to **any** granular product by itself or in addition to other chemicals. This enhancement is **only** available through PrimeriTurf dealers!

## What makes PrimerOne® APEX-10™ a powerful enhancement to granular fertilizer?

- APEX-10, a powerful one-of-a-kind peat extract is a bio-stimulant and soil amendment in one and produced from 10,000 year old naturally occurring and very active materials.
- The patented extraction process successfully recovers all of these natural substances in their most beneficial form. The result is a formula with greater power than simply the sum of its parts.

- ENHANCES FERTILIZER APPLICATIONS
- PROLONGED COLOR RESPONSE
- INCREASES DENSITY AT THE CANOPY LEVEL, LESS WEAR SPOTS
- INCREASES ROOT MASS AND ROOT STRENGTH
- BETTER RECOVERY AND DURABILITY
- FASTER MATURITY ON NEW SOD AND SEEDLINGS



 TESTED & PROVEN

## The Power of PrimeraOne APEX-10

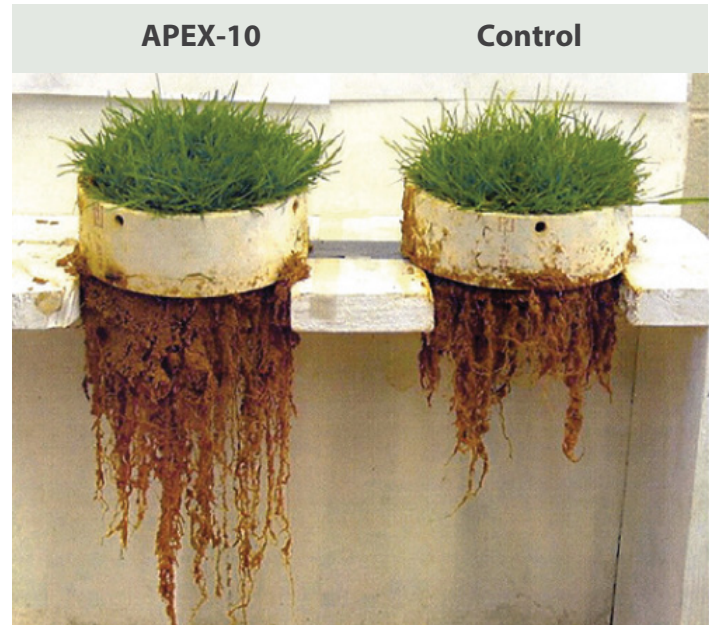
### Field Success

In Tipp City, Ohio they were applying fertilizer, aerating, seeding, and watering the football field, but could not get the turf area to fill in and recover with any of their attempts. After introducing APEX-10, **in just 18 days** the area filled in.



### Root Development

In a Virginia Tech University study APEX-10's ability to enhance plant productivity during drought conditions was examined. Greater antioxidant activity within the plant was measured, resulting in increased photochemical efficiency. This allowed for sustained leaf function and root growth under drought stress conditions.



## Performance You Can Count On

University trials have shown that fertilizer powered by PrimeraOne APEX-10 performed equal to, or greater than the liquid formulation.

*Visual quality and chlorophyll index studied at **University of Nebraska**.  
DGCI and NDVI studied at **Penn State**.*

### Performance Comparison

Factor	Original Liquid PrimeraOne APEX-10	Fertilizer Powered by PrimeraOne APEX-10
<b>VISUAL QUALITY</b>	<b>7.0</b>	<b>7.1</b>
<b>CHLOROPHYLL INDEX</b>	<b>526</b>	<b>522</b>
<b>DGCI (COLOR)</b>	<b>0.388</b>	<b>0.383</b>
<b>NDVI</b>	<b>0.743</b>	<b>0.736</b>